



April 12, 1990

National Multiple Sclerosis Society

Maryland Chapter

1055 TAYLOR AVENUE
SUITE 201
TOWSON, MARYLAND 21204-8317
(301) 821-8626
FAX (301) 821-8030

Lori McClarry
"HEALTH AND WELLNESS"
WKJL-TV Channel 24
Seton Industrial Park
Baltimore, Maryland 21215

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Dear Ms. McClarry:

As you know, The Maryland Chapter, National Multiple Sclerosis Society has just completed THE SUPER CITIES WALKSM on April 1st and it was a true success. We tripled in walkers statewide this year because of your station's involvement and more!

Even though our marketing efforts have become more sophisticated each year with distributing 250,000 brochures; 15,000 posters, and a direct mail campaign to over 20,000 businesses, schools, and individuals. The impact was nothing compared to the visibility of your "Health and Wellness" program.

The publicity you aired for the WALK not only added credibility to the WALK campaign but something else happened this month.... Newly Diagnosed MS clients and their loved ones came out of the closet to register with our Chapter and participated in our Newly Diagnosed Workshops. It was the largest response in the Chapter's history.

So we wish to thank you twice.

On behalf of the volunteers and walkers who braved the weather

August 14, 1990

Dear *Ms. McClary,*

I want to thank you for your support and assistance during Peace Corps' recent campaign in Baltimore. Peace Corps continues to grow and change, but the ideals of Peace Corps remain the same:

assist those in lessor developed countries to improve their daily living situation;

share a bit of our culture with others, so that they become a bit more familiar with the United States as a country and us as individuals;

experience, partake, and understand those cultures in other parts of the world, so that we can bring them back here and educate those here at home.

In continuing to foster these goals, Peace Corps wants to expand others' knowledge of the many intriguing and distinct cultures here in the United States. To do this we want to increase the number of People of Color serving as Volunteers overseas.

Baltimore was a first step at increasing our outreach to Minority Americans. Your assistance was invaluable. I would like to thank you for your hard work and ask that you continue to work with us in spreading the word that the



Alliance For The Mentally Ill

CAPOL

e. bore

copy

for

The Law

1207 Chestnut Street

7th Floor

Philadelphia, PA 19107



America the Beautiful USA 15



May 21, 1990

Dear Sir,

Please send me information on the
the to

Baltimore School for the *Arts*

Leslie S. Seyffert
Dean of Arts Administration

March 7, 1990

Dear Mr. Becker:

My sincere thanks to you for making this tape available to us. It really is a fine piece.

Thank you for your help.

Sincerely,


Leslie Seyffert

CARole Oct. 10, 1990

Dear Mr. Levin,

I see you on "Home Shopping"
and I thought you may help us.

Our mother passed away
last month in Brooklyn, N.Y.
The lawyer who made out the
will is retired, now we need
someone.

Oct. 22, 1990.
Dear Mr. Levin, CAROL E

I want to take this opportunity to
thank you for answering my letter,
and for the information you provided.

July 31, 1989

Dear Sir or Madam:

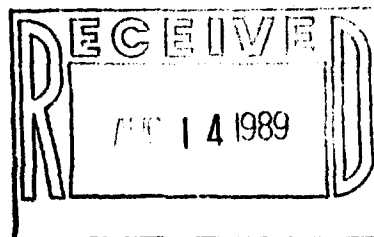
I received several defective items which were purchased through Home Shopping Club carried on your channel. I would like the enclosed letter to reach the general manager or CEO of HSC - but a call there only gets the royal runaround from the account clerks.

I would be most appreciative if you'd address the enclosed letter to the person (I correct title, please) in charge of H.S.C. -

Thank you very much for your assistance.

Yours Truly,
Mickey Mitchell

I found your programs on the Bay most informative. As a 5th grade teacher I hope to see more of the same kind of information shown throughout the year.



August 9, 1989

Ms. Lori McClarry
Channel 24 Home Shopping Club
4820 Seton Drive
Baltimore, Maryland 21215

Dear Lori,

I am writing personally and on behalf of the Chronic Fatigue Syndrome Support Group of Baltimore. We would all like to give you our most sincere thank you for your excellent interview on Chronic Fatigue Syndrome.

We have received many, many calls from people suffering from C.F.S., who, until they watched your presentation, did not know what was wrong with them. We have sent them literature and several will be attending our meetings soon. The relief that this brings to these people is considerable.

Lori, you obviously educated yourself well on the subject of Chronic Fatigue Syndrome prior to this interview, enabling you to ask informed, intelligent questions. You were the consummate professional at all times, and succeeded in making me feel very at ease in talking with you on camera.

I personally thank you for making it such a pleasant experience, and all of us who suffer with this illness thank you for your sensitive and caring approach.

I am sending a copy of this letter to your station manager, Mr. Ken Becker, because we feel that he should know what a wonderful job you did. We also want to express our gratitude and appreciation to Channel 24 for running the interviews. The response was far beyond our expectations and has been of great help to many. We thank you.

Cordially,

|S|

Linda Hauser
601 N. Eutaw Street #512
Baltimore, Maryland 21201
(301) 547-6546

LH:

cc: Mr. Ken Becker, Station Manager Channel 24
cc: Ms. Esther Rodman, Leader
Chronic Fatigue Syndrome Support Group

COPY

Dear Lori

Thank you for letting us
do your show. You sure
packed some good info into
each segment.

Nice group of coworkers
there too!

See you next fruit season.

Cordell

Wanda O'Brien

The staff, administration,
students and parents of Deer
Park Elementary thank you
for the fine presentation you
gave of our opening day on
your station. We were proud
to have our school high-lighted
in such a possitive way.

Sincerely,

Ann Mock (publicity)

DEER PARK ELEMENTARY SCHOOL PTA

7-11-89

Dear Nitzs + Baltzs.

Would love to receive your
news Letter.

You have some very interesting
information on your programs.

I am a woman and the news
has been very helpful. I know alot
of machanes can take advantage
of woman, since most of them don't
know as much about cars as men do.
I know, I was one of them many
years ago

Would love to have any News
that is available that you have
to offer.

Thank you.

Mrs. Norma Stem

3 Schneider Dr.

Sykesville, Md. 21784

Marge Barton

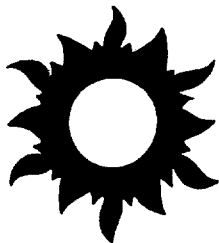
9221 Creekbed Court
Columbia, MD 21045

10/2/89

I have been watching
you on Channel 24. The
tips you have given
have been great. Big help
to the female car drivers.
Please send me your
newsletter.

Sincerely

M. Barton



The Maryland Lupus Foundation, Inc.

Chapter of the Lupus Foundation of America, Inc.

12 WEST 25TH STREET BALTIMORE, MARYLAND 21218 (301) 366-7272

*Carole - looks like we made
a nice impression!!*

November 7, 1989

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Ms. Renate Brick
Channel 24
4820 Industrial Park
Balto. MD 21215

Dear Renate:

Thank you very much for your cooperation in making a series on Lupus available over Channel 24.

It was a pleasure working with you in the production of the series. Your professionalism and expertise made the interviews very comfortable and smooth.

I truly appreciate the effort and 'homework' you put into the production and I am looking forward to seeing it.

On behalf of Annemarie Casey, Barbara Needleman and the Maryland Lupus Foundation, my sincere thanks.

Mary Ellen Bur

Mary Ellen Bur, R.N.
Executive Director



ADOLESCENT SERVICES

**SET for Success and T.H.A.T. Place
W. Alan Dahl, Administrator**

September 22, 1989

**Lois McCleary
Channel 24
4820 Seton Drive
Suite M-N
Baltimore, MD 21217**

Dear Ms. McCleary:

Thank you for helping us showcase our new teen program, S.E.T. for Success. We have received numerous positive comments on the interview. We appreciate your offer to send us a 1/2" VHS tape copy of the interview. It will help us present the program to community groups.

Again, thank you for all of your help.

Sincerely,



**Alan Dahl
Adolescent Services Administrator**

AD:ba

August 9, 1989

Ms. Lori McClarry
Channel 24 Home Shopping Club
4820 Seton Drive
Baltimore, Maryland 21215

Dear Lori,

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Cordially,
Linda Hauser

Linda Hauser
601 N. Eutaw Street #512
Baltimore, Maryland 21201
(301) 547-6546

LH:

cc: Mr. Ken Becker, Station Manager Channel 24
cc: Ms. Esther Rodman, Leader
Chronic Fatigue Syndrome Support Group



Maryland Lupus Foundation, Inc.

12 West 25th Street, Baltimore, Maryland 21218 (301) 366-7272

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Patient Services

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Sharon Mack

Lori McClary, Producer
WHSW-TV Channel 24
4820 Seton Drive Suite MN
Baltimore, Maryland 21215

Dear Ms. McClary,

Thank you for producing the segment on lupus and pregnancy for WHSW-TV's *Health And Wellness Show*.

Opportunities such as this go a long way to increase awareness and educate the public about lupus. We have already received many positive comments about the interview and we felt that you portrayed the subject with accuracy and compassion.

If I can assist you in arranging other interviews please do not hesitate to call me. Thanks again for your cooperation and I look forward to working with you in the future.

Sincerely,

Mary Guidara
Director of Public Relations



Aug 26, 89

Dear Dr. Grier

Ed. be interested in receiving
your News Letter.

We found your tips on
TV 24 very informative. Thanks.

Sincerely,

Hazel P. Stoner

Hazel P. Stoner
5001 Seminary Rd.
#1419
Alexandria, VA 22311

Carlissa Y. Harris
825- Rittenhouse St.
Harris, IL MD 20782

Salerno that I know something about cars. I personally look for the beauty outside and how sleek it is on the inside, but as for under the hood I don't know a thing. I know one time I was out looking for a car and under the hood, some part was tape up so I said no to that

1. 1. Butta:

01808-001 E-1
R0062



13208 Greenmount Avenue
Beltsville, Maryland 20705
September 16, 1989

Nutz & Baltz

Butler, Maryland 21023

Dear Mr. Brungart,

I wrote to you about a month ago inquiring about how I could receive your newsletter.

I watch the segments on Nutz & Baltz with a great deal of interest. - It's surprising how much one can learn from your Nutz & Baltz Shows.

my earlier letter and for
some reason I didn't receive
your reply.

Looking forward to hearing
from you.

Sincerely,

Sandra Harley